



# Pledge to MEASURE

Operated by Open Door Group

## Join the movement to measure for disability inclusion

The Pledge to Measure is a Canadian initiative empowering employers to track and report disability inclusion in the workplace.

By increasing transparency and confidential disclosures, organizations can set benchmarks, track progress, and drive greater equity.



## Survey Questions

The Pledge to Measure collects data on two questions:

Do you have a disability?  
Are you a senior leader?

## Survey Methods

There are five agile survey methods to gather data for the annual Pledge to Measure.

1

Qualtrics digital survey.

3

Data gathered from larger DEI, demographics, or existing survey.

2

Paper ballots.

4

Data from internal employee data/HRIS system.

5

Direct check-in.

\*These are explained in detail in the Pledge Toolkit.