



**Pledge to
Measure**

Join the movement to measure for disability inclusion

The Pledge to Measure is a Canadian initiative empowering employers to track and report disability inclusion in the workplace.

By increasing transparency and confidential disclosures, organizations can set benchmarks, track progress, and drive greater equity.



Survey Questions

The Pledge to Measure collects data on two questions:

Do you have a disability?
Are you a senior leader?

Survey Methods

There are five agile survey methods to gather data for the annual Pledge to Measure.

1

Qualtrics digital survey.

3

Data gathered from larger DEI, demographics, or existing survey.

2

Paper ballots.

4

Data from internal employee data/HRIS system.

5

Direct check-in.

*These are explained in detail in the Pledge Toolkit.